## Job Description: RETAIL TEAM MEMBER

## Seasonal Position from mid-June through late October

We are searching for outgoing individuals with great communication and money handling skills to become Retail Team Members. Customer service is our top priority and we are looking for the team members who can provide our guests with memorable experiences!

To be a successful retail team member, you should be outgoing and friendly with a focus on our customers. Responsibilities include all retail job duties from greeting customers, answering questions, offering assistance, suggesting items, providing product information, demonstrating outstanding customer service and selling skills, assisting in setting up and maintaining great displays, and keep the public areas clean. The position requires competency in handling cash and credit card transactions.

## Retail Team Member Responsibilities include:

- Provide outstanding customer service in the Farmstand and Pick Your Own Operation.
- Competently process cash and credit card transactions.
- Assist in setting up and maintaining Farmstand displays.
- Assist in keeping all public areas clean.
- Must be able to work within a team structure.
- Must be on time and dependable.

## Retail Team Member Requirements include:

- Must be at least 16 years old.
- Enthusiastic, friendly, energetic with a genuine desire to provide outstanding customer service.
- Basic understanding of sales principles and customer service practices.
- Proficient in money handling of cash and credit card transactions.
- Proficient in verbal and written English language.
- Solid communication and interpersonal skills.
- Ability to effectively communicate with customers, peers, and management.
- Ability to multi-task, while being attentive to customers and remaining flexible to the needs of the business.
- Ability to work as part of a team and take initiative independent of direct supervision.
- Physical demands: This position involves standing, moving, reaching, lifting, and customer
  interaction for the majority of the work shift. Must be able to walk on uneven surfaces. The
  position requires both inside and outside work.
- Availability to work a variety of hours including weekends and holidays.
- Staff for the Ice Cream Stand is chosen from the Retail Team Members.